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Ad Network

# Telegram Mini Apps Industry report

January 2025

Web version of this report: [FindMini.app Market Pulse](#) 



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findmini.app

Search... 3058 mini apps

TMA Monetization For Business TMA Sensor

Random App All categories TON Music Ticket sellers Communication Kids Fitness Games Dating Farm games Cr

### Discover curated selection of the best Telegram & TON Mini Apps

+ Add your app Monetize your app

#### Top grossing

#	App	Users
1	Sticker Store	2.3M
2	Boinkers	11.5M
3	Bums	4.6M
4	Catizen	2.4M
5	#fomo_hashtag	1.3M
6	XOOB	184.6K
7	#StarsHash	462.2K
8	Tiny Verse	2.5M
9	Crystal Kami	81.3K
10	Sleepagotchi LITE	572.9K

View all

#### Most popular

App	Users	30d %	Last 30d
PAWS	31.1M	▼ -31%	
Blum	15.3M	▼ -34%	
Caps	14.6M	—	
Hamster Combat	12.7M	▼ -26%	
Boinkers	11.5M	▲ 63%	
Roko	10M	▲ 25936%	
Zoo	9.8M	▼ -39%	
SEED	8.8M	▼ -40%	
Donot	8.8M	▲ 364%	
Y bot	7.8M	▲ 136%	

View all

#### Top growing

App	Users	1d %	Last 30d
NodeGo Bot	244.2K	▲ 156%	
Buzzit.TON	100.4K	▲ 131%	
Buff	119K	▲ 79%	
FreeDogs	1.1M	▲ 14%	
DUDE	5.5M	▲ 13%	
Appss	117.8K	▲ 13%	
Walletium	601.8K	▲ 12%	
Wonderkid by OxFutbol	115.9K	▲ 11%	
Tassbeeh	242.4K	▲ 11%	
Rocky Rabbit	707.3K	▲ 9.8%	

View all

[FindMini.app](#) is the biggest web TMA store and #1 resource for TMA owners, managers, developers and businesses.

TMA Sensor

Daily TMA market statistics

For Business

**Offer board** for Ad Networks, Developers, Traffic Exchange, Tools, etc.

Communities

**Over 3000 Mini Apps** with detailed descriptions

Catalog

List of professional **chats and channels**

Publications

**TMA Articles** and knowledge base.

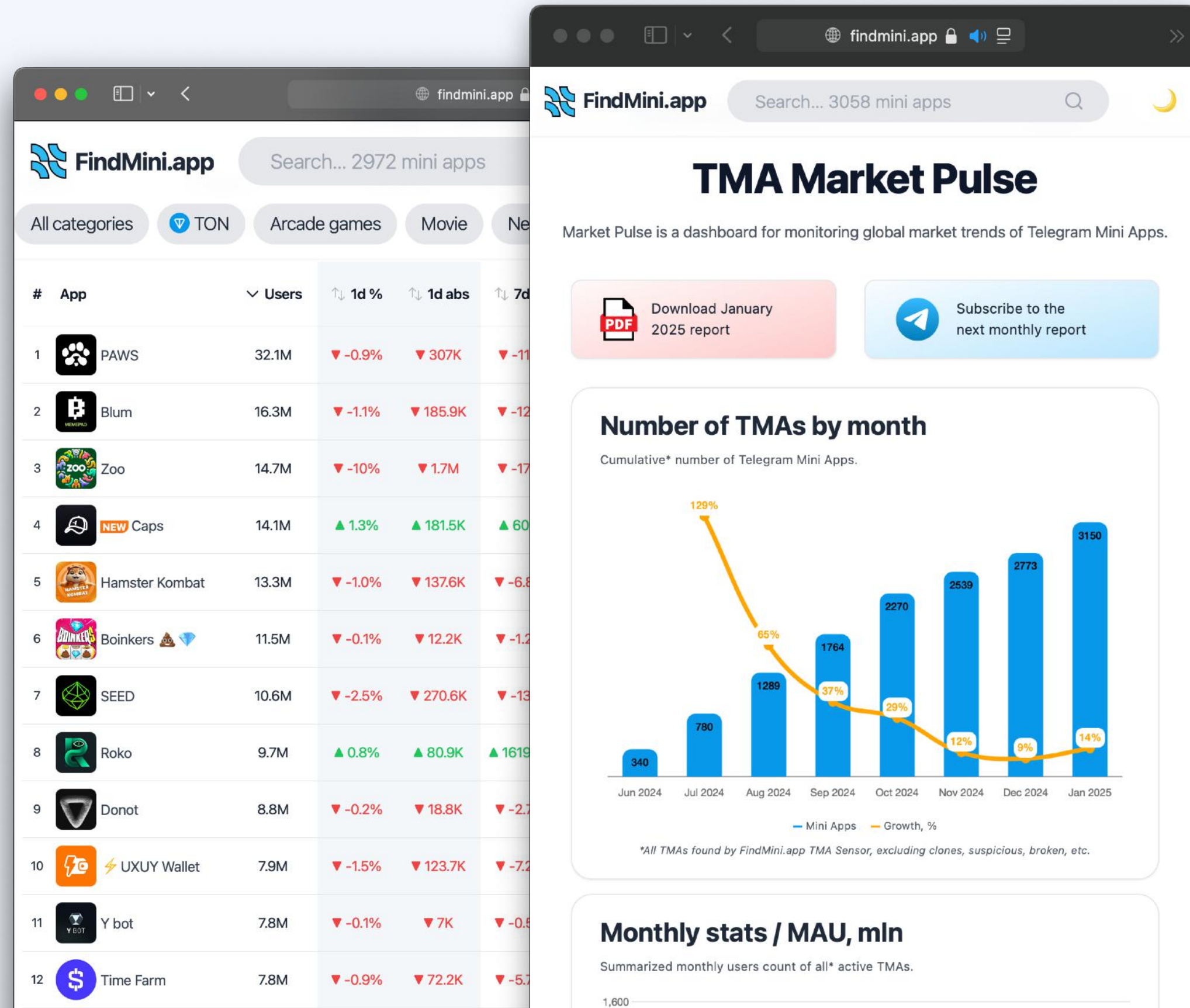
# FindMini.app TMA Sensor

All data in the report is based on:

- 1 Semiautomatic process to collect, categorize and moderate Telegram Mini Apps
- 2 Daily gathered Telegram API data
- 3 Direct data exchange with app owners

Check out our **free analytical tool**  
FindMini.app Sensor:

[www.findmini.app/sensor/](http://www.findmini.app/sensor/)



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- 5 Top TMAs by Followers
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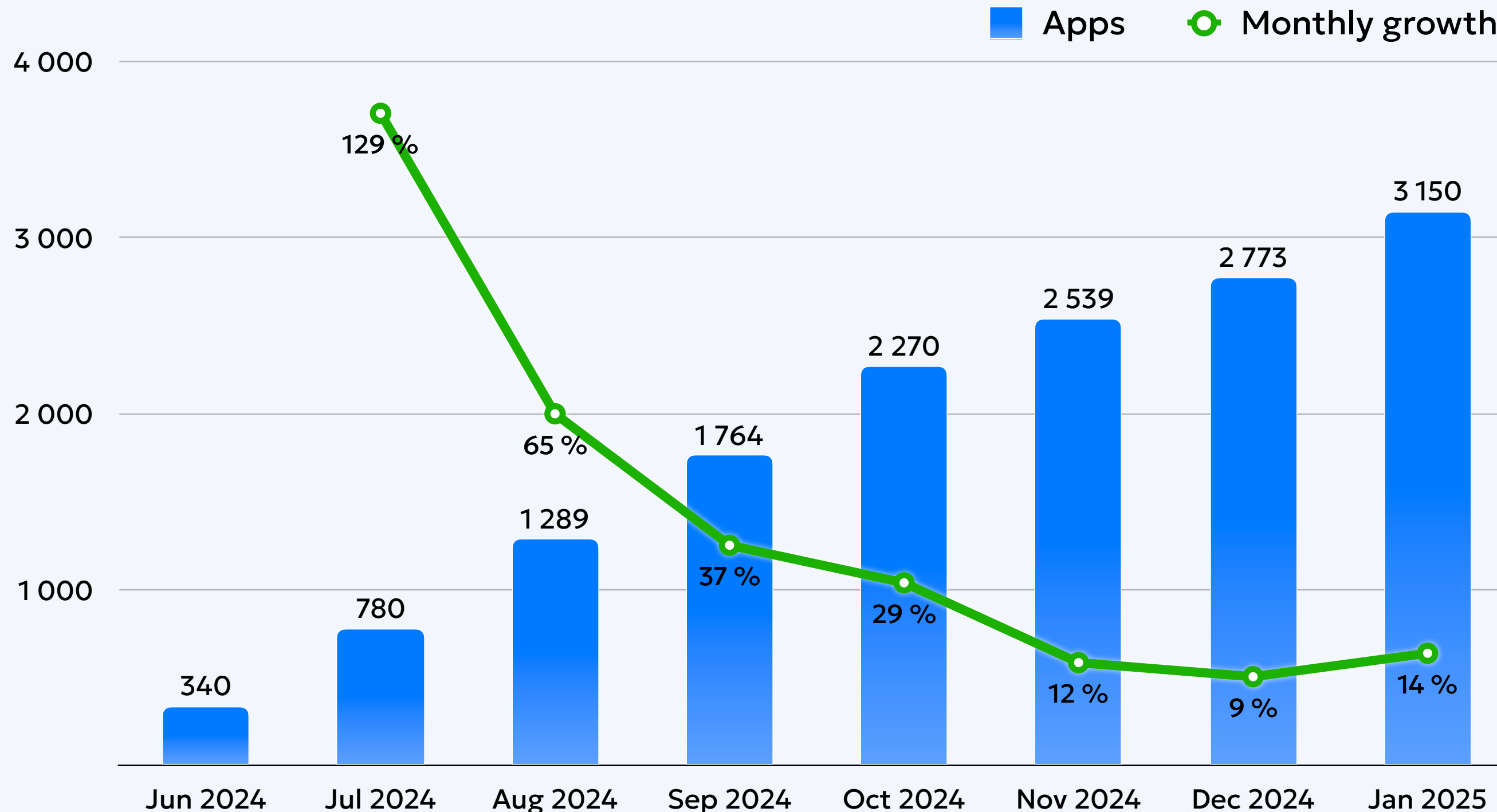
 FindMini.app

# Number of TMAs by month

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Cumulative number of Telegram Mini Apps\* from June 2024 to January 2025.



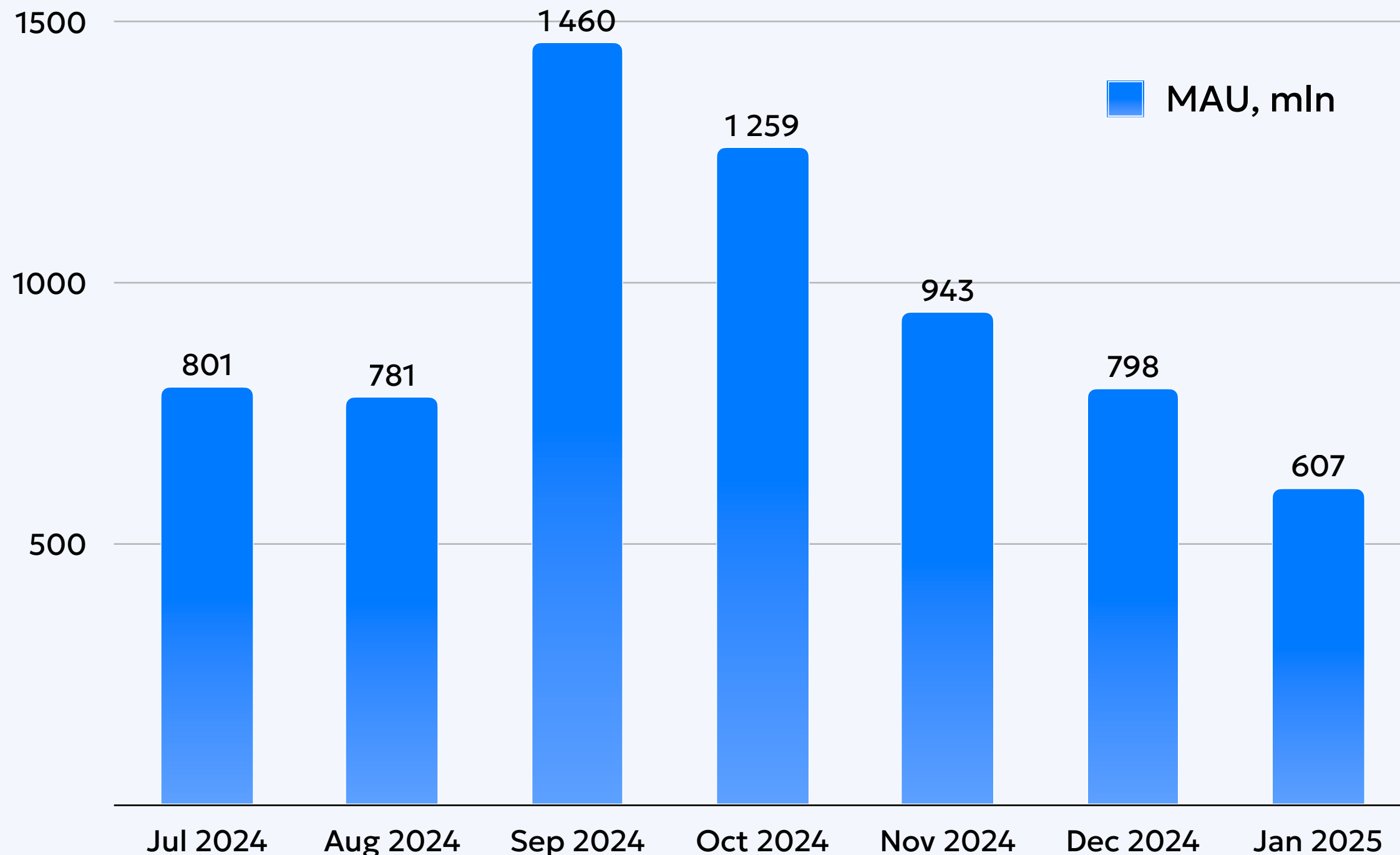
\*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc.

Web version of this report: [FindMini.app Market Pulse](#)

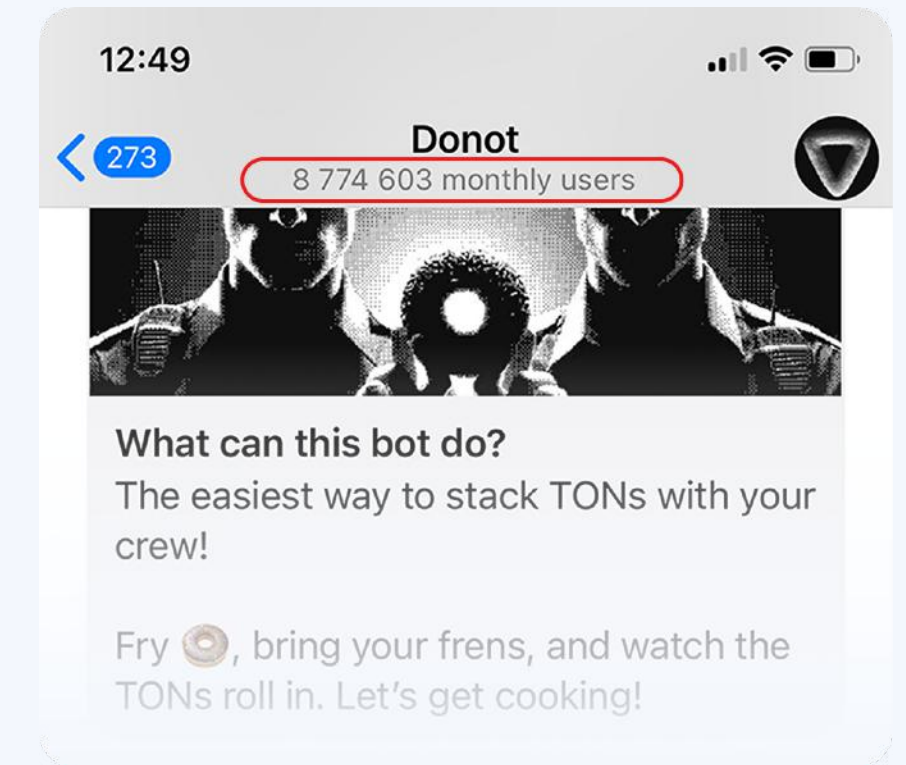


# Monthly stats / MAU, mln


Summarized monthly users count of all\* active TMAs.



## MAU data reference:



\*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc. Counted as a sum of all TMA users (not unique)

Web version of this report: [FindMini.app Market Pulse](#) 

# Top Grossing Telegram Mini Apps

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Sticker Store



#Memhash



Bums



Boinkers



Zoo



Catizen



#fomo\_hash



Tiny Verse



Major



TON Fest



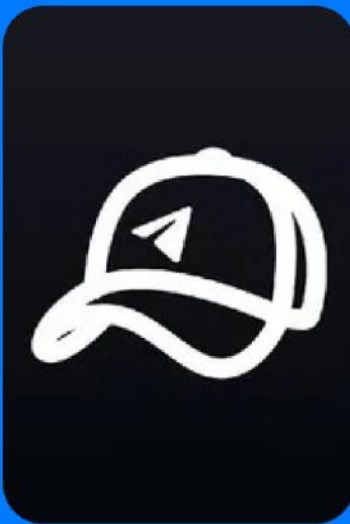
Positions, as of 31 January, according to Telegram official “top grossing” data.

More here: [www.findmini.app/sensor/grossing/](http://www.findmini.app/sensor/grossing/)



# Top new\* Telegram Mini Apps in January

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## Durov Caps

11M MAU

Top 1 new

A Telegram mini-app with classic tap-to-earn mechanics where users earn "tickets" through invites, story posts, and channel subscriptions. Core features include referral system, story sharing, and channel subscriptions. This mini-app offers access to Pavel Durov's NFT hat collection. Users can sell these NFTs or use them to customize their Telegram profiles.

*\*Apps launched or heavily promoted in the last 30 days and gained most traffic and/or containing new mechanics*



## KittyVerse

4.4M MAU

A mini-app for breeding unique digital cats with genomes determining appearance and traits. Kittens serve as in-game currency. Notably, it's among the first blockchain games on Telegram.



## ROKO

7.9M MAU

A TON blockchain-based crypto game where players hatch creatures from eggs. Earning crypto requires purchasing artifacts for inventory. Styled as an RPG, it generates personalized storylines based on users' Telegram activity. Developers aim to build an AI-driven ecosystem, positioning ROKO as an AI investment.



## Star Riser

729K MAU

A crypto game in Telegram where characters auto-shoot while players control movement. Features include character upgrades, boss battles, and progressive stages. Its innovation lies in combining Archero-style gameplay with crypto earnings and withdrawals.



## Sticker Store

2.1M MAU

A TON blockchain platform for buying/selling tokenized Telegram stickers. Purchases use "stars," with future NFT conversion planned. Collaborators include Open Builders (creators of Notcoin) and \$Dogs community. It pioneers tokenized sticker trading via NFTs in Telegram.



## Aurevia

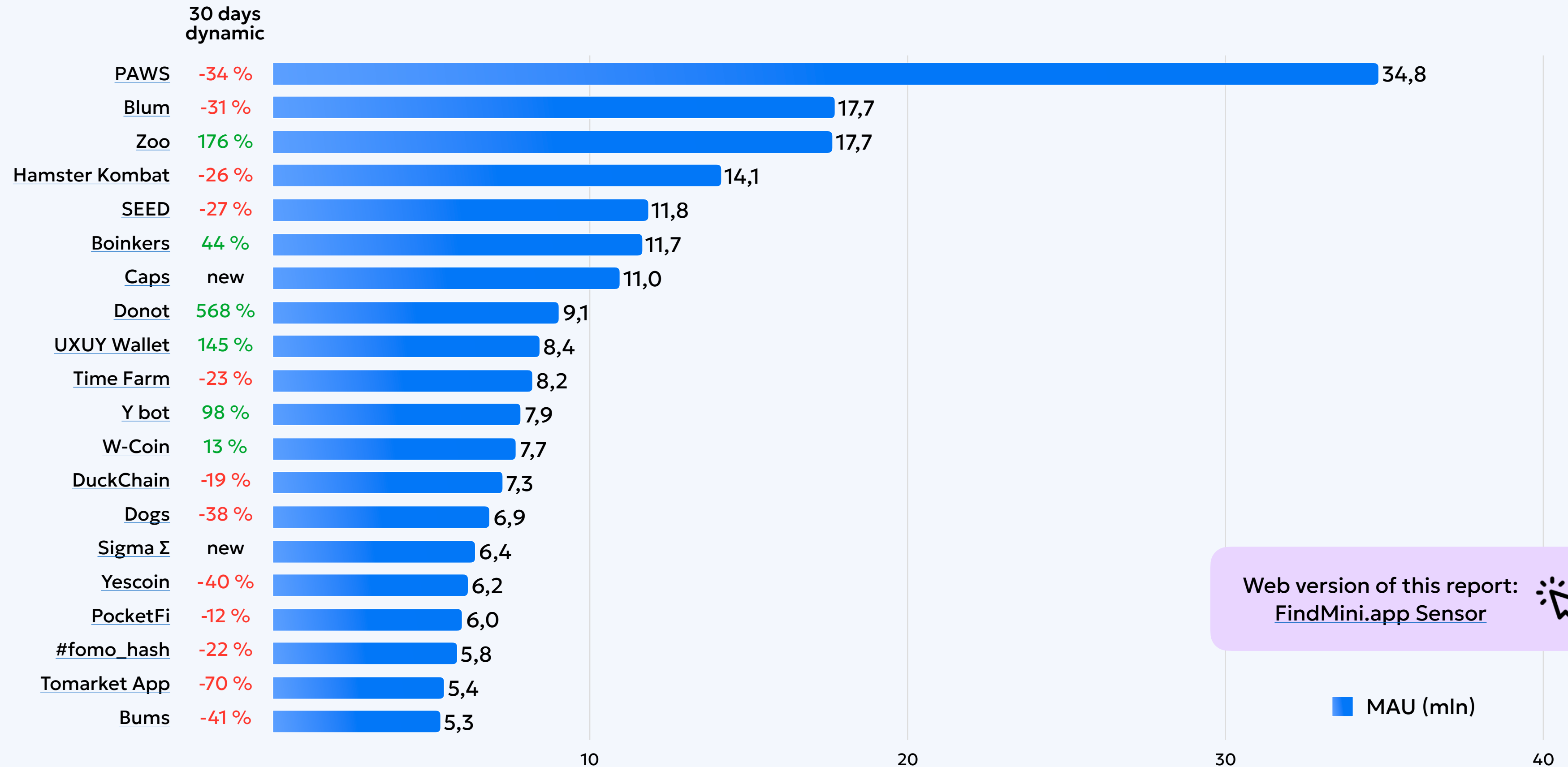
544K MAU

A Telegram-based crypto mining mini-app. Users earn via referrals, receiving 10%, 5%, and 2.5% of earnings from first-, second-, and third-level invites. The project aims to bridge blockchains for faster, simpler crypto exchanges.



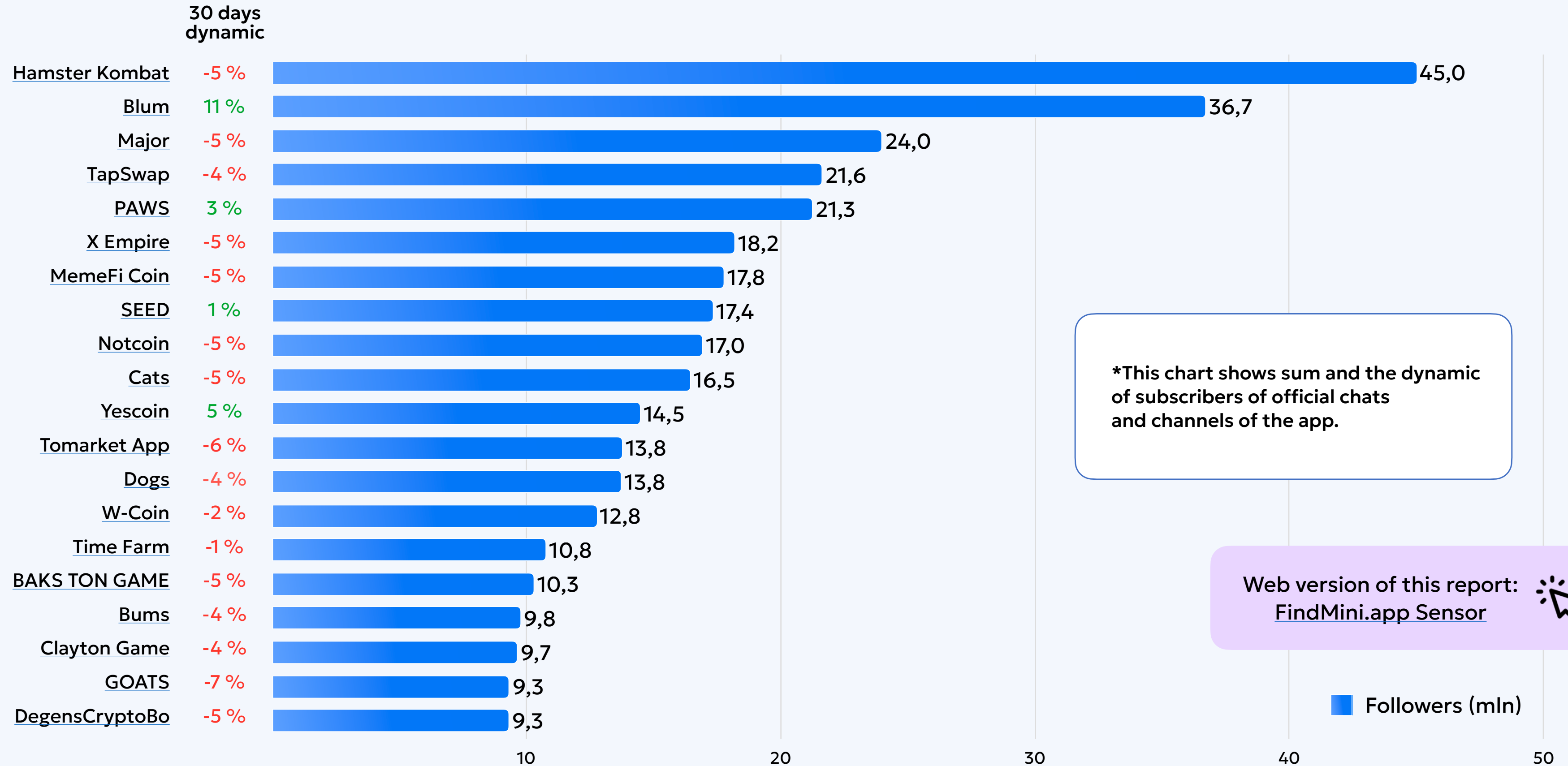
# Top Telegram Mini Apps by MAU

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# Top Telegram Mini Apps by Followers\*

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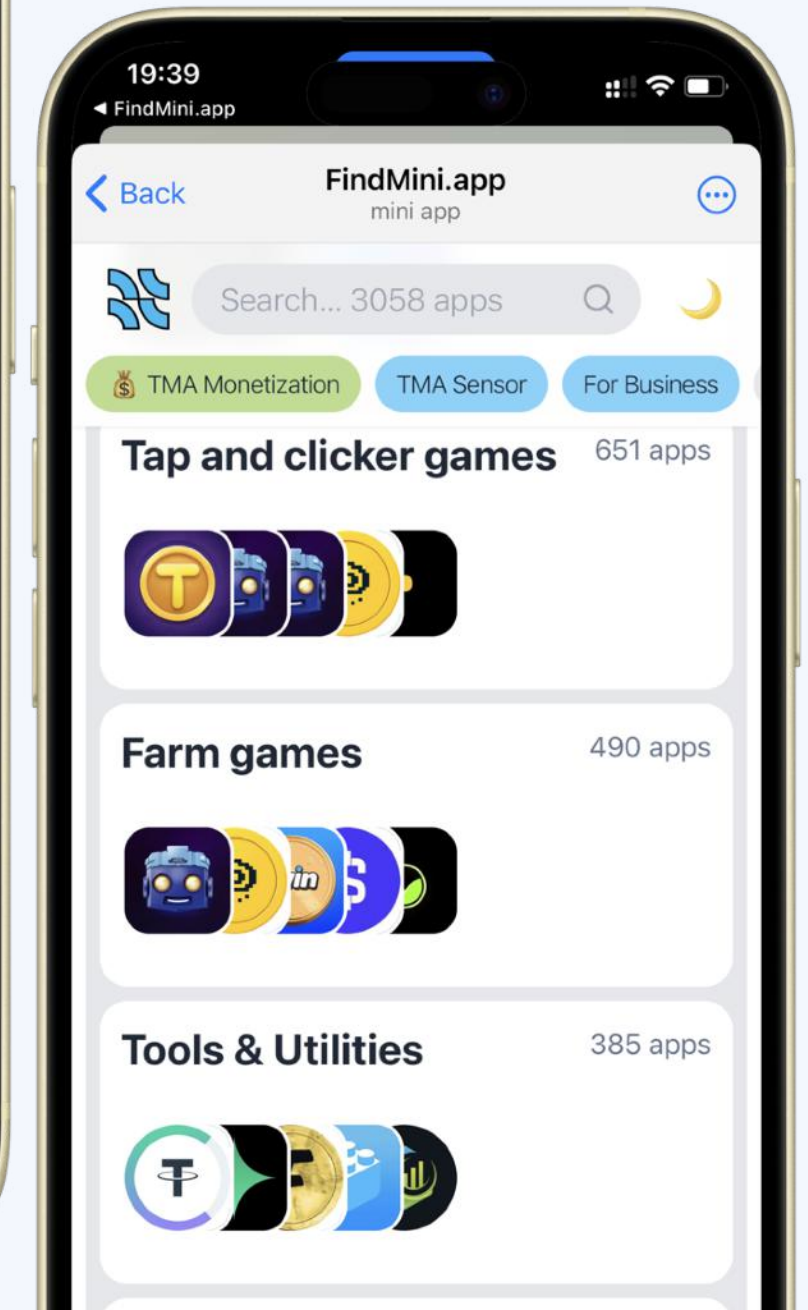
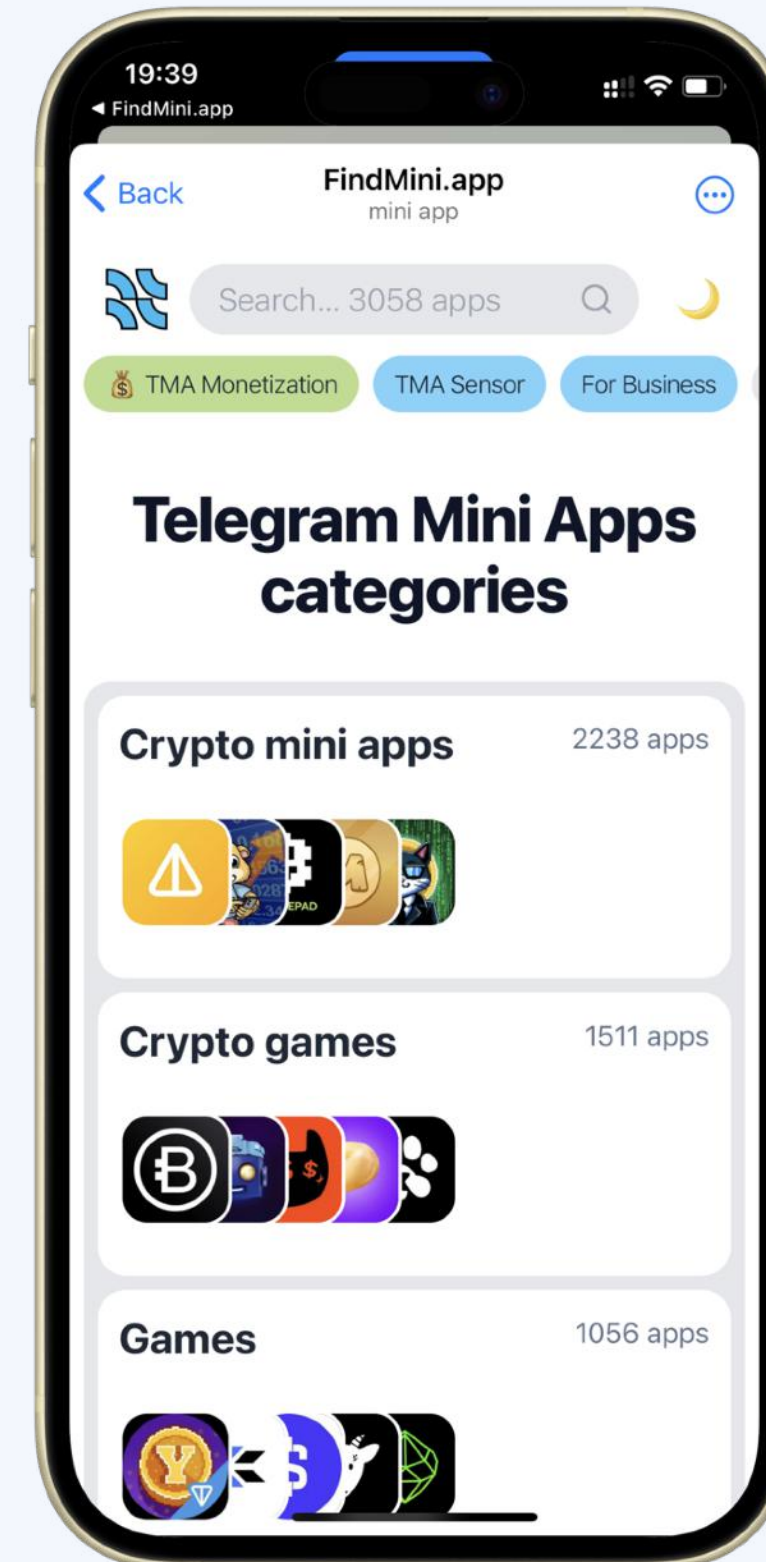
# TMA Categories

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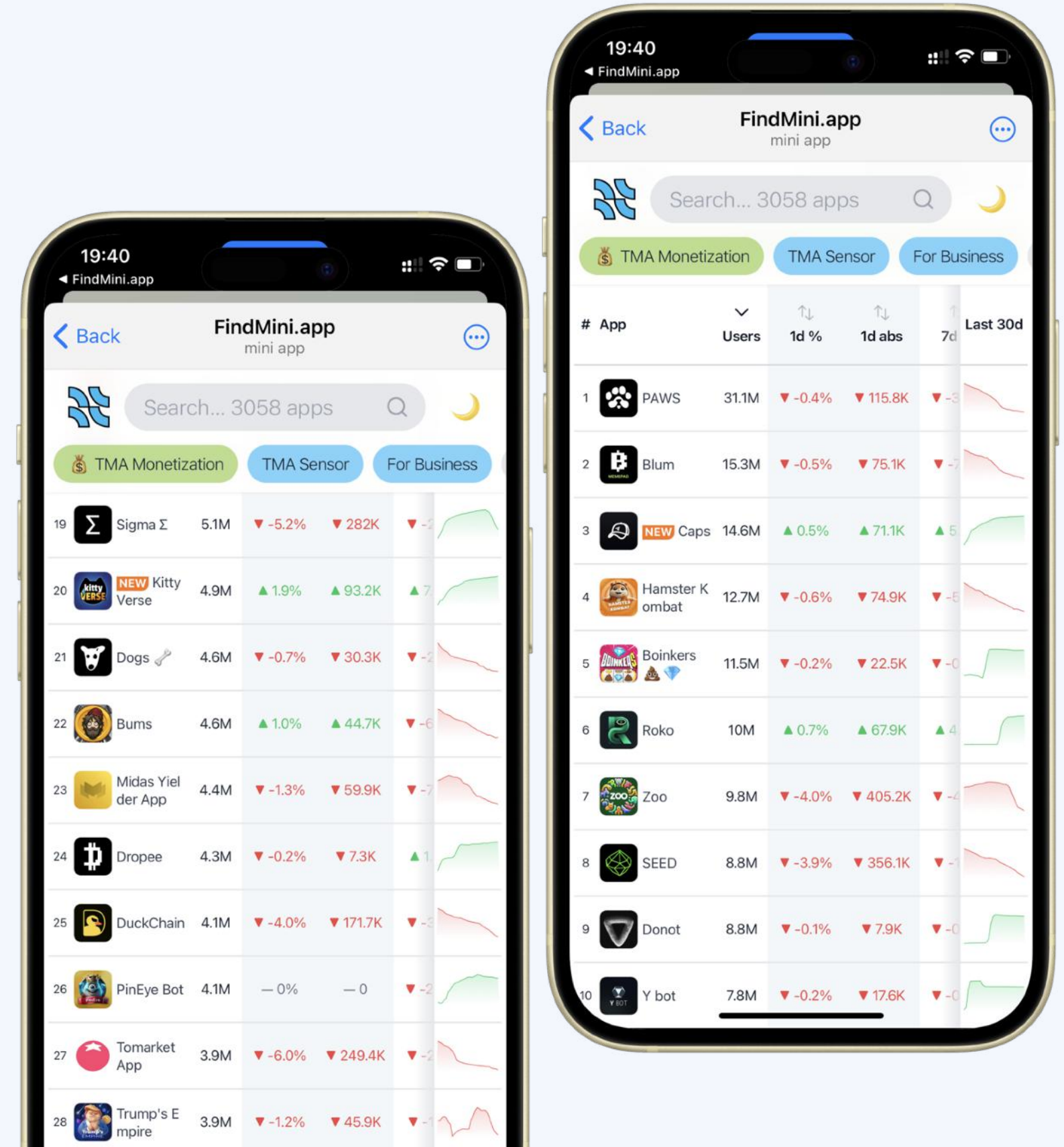
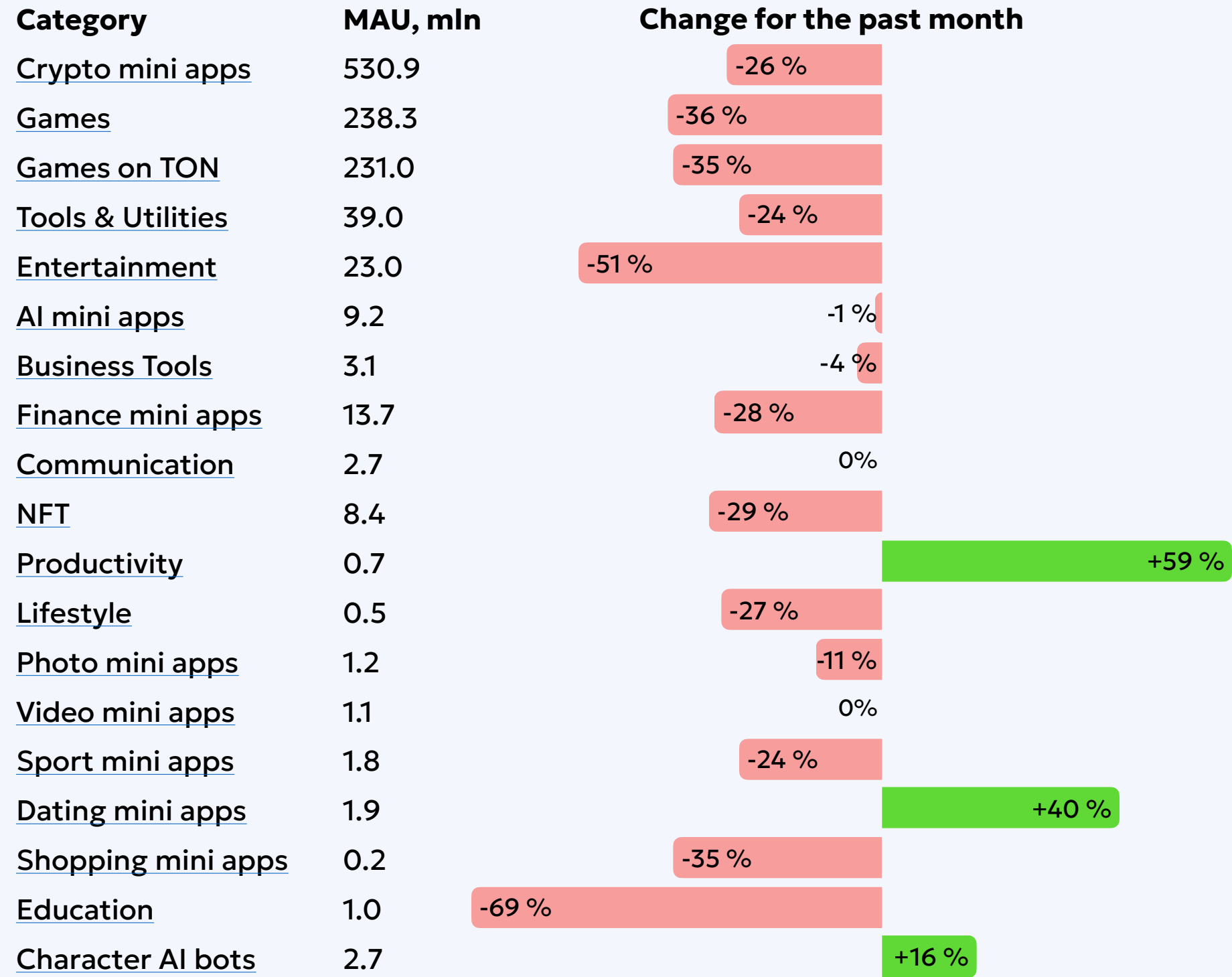
Apps amount dynamic

Category	Apps	Growth for the past month
<a href="#">Crypto mini apps</a>	2164	13 %
<a href="#">Games</a>	1054	2 %
<a href="#">Games on TON</a>	794	2 %
<a href="#">Tools &amp; Utilities</a>	374	15 %
<a href="#">Entertainment</a>	158	14 %
<a href="#">AI mini apps</a>	133	14 %
<a href="#">Business Tools</a>	110	12 %
<a href="#">Finance mini apps</a>	67	6 %
<a href="#">Communication</a>	64	8 %
<a href="#">NFT</a>	60	15 %
<a href="#">Productivity</a>	54	10 %
<a href="#">Lifestyle</a>	52	30 %
<a href="#">Photo mini apps</a>	33	3 %
<a href="#">Video mini apps</a>	32	10 %
<a href="#">Sport mini apps</a>	30	20 %
<a href="#">Dating mini apps</a>	29	16 %
<a href="#">Shopping mini apps</a>	29	12 %
<a href="#">Education</a>	21	24 %
<a href="#">Character AI bots</a>	14	17 %



# TMA Categories

## MAU dynamic



# TeleGrow<sup>↑</sup>

A powerful advertising platform that lets you run ads across Channels, Chat-bots, and Telegram Mini Apps simultaneously

- ◆ High-quality, unmotivated traffic
- ◆ Advanced targeting: Premium users, Wallet holders, VPN users
- ◆ Fast moderation & 24/7 support

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tg: [@hermanpol](https://t.me/@hermanpol)



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